

A photograph showing the back of a person wearing a red varsity jacket with white sleeves. The jacket has two lines of white text with black outlines. The person is standing in front of a light-colored brick wall.

**FROSH LEADERS
START A CHANT**

**'NO MEANS
TRY HARDER'**

DRAW — THE — LINE.CA

A close-up photograph of the lower portion of the red varsity jacket, showing the hem and the top of a red and white striped shirt underneath.

DO YOU SING ALONG?

Start the school year right by speaking out against sexual violence and helping to promote respect for women on campus.



WHY DRAW THE LINE

When we ignore harmful jokes, we create an environment where demeaning words can turn into sexual violence.

WHEN TO DRAW THE LINE

As soon as you hear chants like this, listen to your intuition. If it feels wrong, it probably is.

HOW TO DRAW THE LINE

Many likely feel the same way you do but don't know what to do about it. Here's what you can do:

Seek others: to work with you to promote change on campus.

Be creative: change the lyrics to create a cool new chant.

Go social: share your thoughts and new chant on social media.

IT HAPPENED TO ME

If you have experienced sexual violence, reach out for help. **Visit draw-the-line.ca.** Be an ally and speak out against violence. **Visit whiteribbon.ca.**



DRAW-THE-LINE.CA

Sexual violence is everyone's problem. Break the silence. Speak out against it. Spread the word. Find out more at draw-the-line.ca

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